

**MINUTES OF THE INTERNATIONAL SKÅL COUNCIL MEETING  
HELD AT THE NIKKO BALI RESORT AND SPA, BALI, INDONESIA,  
ON SATURDAY 4 MAY 2013**

**PRESENT:**

<b>President:</b>	Keith Murcott	
<b>Vice President:</b>	David Fisher	Kenya
	Paul Follows	United Kingdom
<b>Secretary:</b>	Susanna Saari	Finland
<b>Councillors:</b>	Julia Lambertini	Argentina
	Gerald Perez	Asia
	Bernard Whewell	Australia
	Sylvia Liebisch	Austria
	Jano Mouawad	Bahrain
	Willam Rheume	Canada
	Edward Lo	Chinese Taipei
	Werner Flegel	Germany
	Jason Samuel	India
	Antonino Percario	Italy
	Mireille Gouhier	Monaco
	Peter Morrison	New Zealand
	Christoffer Bugge Aase	Norway
	Patria Chiong	Philippines
	Lavonne Wittmann	South Africa
	Scott Michael Smith	Thailand
	Kamer Rodoplu	Turkey
	Lou Conkling	United States of America
<b>Deputy Councillor:</b>	Aleksandra Mandic-Kauzlaric	Croatia
<b>Excused:</b>	Vacant	Belgium
	Anders Björkman	Belgium-Luxembourg
	Zlatan Fröhlich	Croatia
	Victor Abboud Fayad	Ecuador
	Vacant	France
	George Paldi	Hungary
	Douglas Jordan	Ireland
	David Bokish	Israel
	Rafael Millan Perez	Mexico
	Frans Staal	Netherlands
	Per Schmidt	Norden
	Alfonso Castellanos	Northern Latin America
	Hugo Stumpf	Portugal

	Maria Teresa Diaz Comas	Spain
	Martin Ahlberg	Sweden
	Martin Vogt	Switzerland
	Carlos Accinelli	Uruguay
<b>Absent:</b>	Maria Julia Carrasco	Bolivia
	José Mauricio Miranda	Brazil
	William Merchant	Cambodia
	Konstantinos Kalogeorgos	Greece
	Victor Osumi	Japan
	Michel Kreitem	Jordan
	David Voss	South Sea Islands
	Rodolfo Garcia Sir	Southern Latin America
	Igor Viloría Barazarte	Venezuela
<b>Executive Committee:</b>	Mok Singh	President Skål International
	Karine Coulanges	Vice President Skål International
	Marianne Krohn	Vice President Skål International
	Ann Lootens	Director, Young Skål & FVF
	Salih Cene	Director, Membership Development
	Graham Blakey	Director, Statutes & Special Projects Asia
	Nigel Pilkington	Director, Business Affairs
<b>Observers:</b>	Trygve Sjødring	President Skål International 1993
	Richard Hawkins	President Skål International 2000
	Alfonso Passera	President Skål International 2001
	Tony Clegg-Butt	President Skål International 2002
	Colin Schirmer	Treasurer, Skål International Australia
<b>In Attendance:</b>	Bernhard Wegscheider	Secretary General

### **1. OPENING OF THE MEETING BY THE PRESIDENT OF THE ISC KEITH MURCOTT**

President Keith Murcott opened the meeting by reaffirming the Vision and Mission Statements of Skål International.

### **2. INTRODUCTION OF THE EXECUTIVE COMMITTEE**

President Keith Murcott introduced the Executive Committee and the Secretary General.

### **3. APPROVAL AND SIGNING OF THE MINUTES**

The minutes of the ISC meeting held at the Sheraton Incheon Hotel, Incheon, Korea on Tuesday 2 October 2012 were approved unanimously.

#### **4. MATTERS ARISING**

There were no matters arising.

#### **5. COUNCILLORS ELEVATOR SPEECH**

Councillors presented themselves. All Councillors gave a short resume of themselves, their profession and their club in their country of which they were a member.

#### **6. INSTALLATION OF NEW COUNCILLORS**

The eight new Councillors received their red pin by President Keith Murcott. The new Councillors inducted were as follows:

Jano Mouawad – Bahrain

Willam Rheume - Canada

Antonino Percario – Italy

Lavonne Whittman – South Africa

Mireille Gouhier – Monaco

Peter Morrison - New Zealand

Christoffer Bugge Aase – Norway

Patria Chiong - Philippines

#### **7A. REPORT BY THE PRESIDENT OF THE ISC KEITH MURCOTT**

President Keith Murcott presented his report which is attached to these minutes for reference.

Julia Lambertini (Argentina) stated that the reason of the non-assistance of Latin American Councillors to the meetings was mainly due to the lack of translation.

Secretary General Bernhard Wegscheider confirmed that this issue would be addressed for future meetings.

Jano Mouawad (Bahrain) raised the problem of the visas to enter in some countries and he added that the problem of the non-attendance to the meetings was mainly for economical reasons.

Keith Murcott responded that the question of the political decision of the countries not allowing some nationalities into their country was beyond the control of Skål.

The report was approved unanimously.

#### **7B. REPORT BY THE VICE PRESIDENT OF THE ISC DAVID FISHER**

It was agreed by the board that the two VP's would not present specific reports. David Fisher just welcomed and thanked his team for the hard work done prior to and during the meeting.

The report was approved unanimously.

#### **7C. REPORT BY THE VICE PRESIDENT OF THE ISC PAUL FOLLOWS**

It was agreed by the board that the two VP's would not present specific reports. Paul Follows just welcomed and thanked his team for the hard work done prior to and during the meeting.

The report was approved unanimously.

#### **7D. REPORT BY THE SECRETARY OF THE ISC SUSANNA SAARI**

Secretary Susanna Saari presented her report which is attached to these minutes for reference.

The report was approved unanimously.

#### **8A. ADDRESS BY THE PRESIDENT OF SKÅL INTERNATIONAL MOK SINGH**

President Mok Singh provided an update on the activities of the Executive Committee for the past months.

Mission & Vision. Branding. Core Values.

Skål had started to draft position papers on various issues that are important to our industry. The first statement referred to Human Rights in Tourism and was recently sent out to the press. Drafts in process on Aviation and Hospitality Industry.

Corporate Affiliation for the companies that have similar goals and objectives to us to associate and align ourselves with credible companies in our industry and that can help us build up brand and profile and help our revenues.

#### **8B. REPORT BY THE SECRETARY GENERAL BERNHARD WEGSCHEIDER**

Change management process and workflow at the General Secretariat in Torremolinos.

Open minded for application forms of new and potential members.

Looking for ways to generate additional revenue streams for Skål International.

Proposal to change the budgeting of Skål International.

New IT master plan (website and database) approved by the Executive Committee and to be presented at the World Congress.

Reposition Skål International regarding PR and corporate identity.

Position papers. These were written by the President of Skål International and were for the Councillors to comment on when they were sanctioned by the Executive Committee and published on the SI website.

Looking at getting membership benefits.

## **9. PRESENTATION AND ELECTION OF CANDIDATES FOR DIRECTOR**

There were two candidates presented by the International Council for the position of Director. These were David Fisher (Kenya) and Julia Lambertini (Argentina).

Total votes cast	41
Spoiled votes	3
Total valid votes	38

David Fisher	25
Julia Lambertini	13

Both candidates would go forward to the General Assembly in New York.

## **10. PRESENTATION OF MID-YEAR MEETING VENUES FOR 2014**

Scott Michael Smith (Thailand) presented the bids from Thailand in respect of four different destinations: Bangkok, Chiang Mai, Hua Hin, Koh Samui.

Werner Flegel (Germany) presented the bid proposed by Skål International Dresden.

(Spreadsheet with costs of the bids attached to the Minutes)

The voting would take place during the ISC annual meeting in New York.

## **11. REPORT BY THE EXTERNAL AFFAIRS COMMITTEE**

PROPOSED STATUTES AMENDMENTS 2013 – (final version attached to the Minutes)

Proposal 1 – The ISC did not recommend this proposal.

Proposal 2 – The ISC did not recommend this proposal.

Proposal 3 – The ISC did not recommend this proposal.

Proposal 4 – The ISC did not recommend this proposal.

Proposal 5 – The ISC did not recommend this proposal.

Proposal 6 – The ISC recommended this proposal.

Proposal 7 – The ISC recommended this proposal.

Proposal 8 – The ISC recommended this proposal.

PROPOSED BY-LAWS AMENDMENTS 2013 – (final version attached to the Minutes)

Proposal 1 – The ISC would send back the proposal to Orlando suggesting some wording changes.

Proposal 2 – The ISC did not support the amendment from New York.

Proposal 3 – The proposal would depend on the outcome of the Statutes amendments.

Proposal 4 – The proposal would depend on the outcome of the Statutes amendments.

Proposal 5 – The ISC supported the Corporate Affiliation.

Proposal 6 – The ISC supported the proposal.

## **12. REPORT BY THE INTERNAL AFFAIRS COMMITTEE**

Electronic voting to be implemented at Council level to save valuable meeting time from face to face discussions during the ISC meeting and to enforce preparations to the meeting. Recommendation that the Council start voting electronically on selected issues like the Mid-Year and the World Congress venues, reports prior to meetings, issues that require attention immediately or on monthly/quarterly basis from EC or ISC. Approved.

Recommendation to have a new MOU signed by the Councillor and the National President (National Secretary if the Councillor is also the National President) when a new Councillor is elected and takes office, the Councillor is elected for a second or a third term and an interim Councillor is taking over part of the Councillor remaining term. The MOU to be sent duly signed to Skål International in Torremolinos who will advise the Council of the new appointment. Approved.

To bring membership titles, structures, conditions and membership up to modern day practices: wineries as tourism attractions, health and medical tourism, sports and religious tours. Approved.

Recommendations to delete/add/change from the By-laws the following requirements:

### HOTEL, MOTELS AND OTHER TOURISM ACCOMMODATIONS

Delete “Have a restaurant”. Approved.

Delete “Be open for a minimum of eight months per year”. Approved.

Delete “Have a minimum of 25 rooms”. Approved.

Delete “Have a proven international clientele”. Approved.

Add new job titles as Revenue Manager or Front Desk Manager. Approved.

## TRAVEL AGENTS

Delete "Hold an I.A.T.A. licence". Approved.

Delete "Have a commercial office open to the public". Approved.

Change "Two full-time employees" to one full-time employee. Approved.

## RESTAURANTS

Add new job title for Customer/Guest Relations Manager. Approved.

Change "Have a proven international clientele of at least 60%" to 50%. Approved.

## MAJOR TOURIST ATTRACTIONS

Delete "casinos or gambling establishments, observation towers, zoos and golf courses". Approved.

Update on Active individual membership. Active Individual member would not be affiliated with a Club or pay club dues. Approved.

Recommendations in order to reduce the costs of the ISC:

To review the bid document to tighten the costs. Approved.

To have one President's Gala Dinner instead of two per year, during the Mid-Year meeting. Approved.

To institute a Skål branded credit card programme. Approved.

To add an article in the ISC Operations' Manuel for the Succession Committee. Approved.

Recommendation to have common templates for electronic letterhead and footer for members. Approved.

### **13. FVF PRESENTATION BY INTERNATIONAL COORDINATING TRUSTEE RICHARD HAWKINS**

Coordinating Trustee Richard Hawkins presented the report and the figures on the FVF.

### **14. MEMBERSHIP DEVELOPMENT AND REGENERATION**

Richard Hawkins, President Skål International 2000, presented the report on Membership Development and Regeneration.

Directors Salih Cene and Nigel Pilkington presented a report on the Membership Development Operational Plan. (Power Point attached to the Minutes)

## **15. INTERNAL VOTING PROCEDURES FOR THE ISC**

Bernhard Whewell (Australia) proposed that all voting within the ISC shall be by the number of votes held by each Councillor and not as it was previously i.e. one vote per Councillor. Voting for the ISC President, ISC Vice President (s) and ISC Mid-Year meeting would now be subject to the number of votes held by each Councillor according to the number of clubs that they represent. Lou Conkling (U.S.A.) seconded the motion. After a general discussion and a voting, the motion was approved.

## **16. ANY OTHER BUSINESS**

Tony Clegg-Butt, President Skål International 2002, announced that Skål International Kenya was going to bid for the 2015 World Congress.

## **17. CLOSURE OF THE MEETING BY THE PRESIDENT OF THE ISC KEITH MURCOTT**

President Keith Murcott closed the meeting at 18h15.