



Skål International Councillor meeting 29. 9– 30.10.2013, M/S Carnival Glory Cruise departing from New York, U.S.A.

## Report of activities May 2013 - September 2013

### ISC Board activities undertaken

- Since our mid-year meeting in Bali, Indonesia the board has had four Skype meetings. In total there have been 12 Skype meetings since Seoul, Korea 2013. Secretary has prepared the agendas according to President Keith Murcott's wishes and written the minutes which are stored at Drop Box ISC board area.
- Drop Box has been used as an active area for all councillors to share & store documents and further development as well as "DB team rules" will be created after the new board starts in October. The idea is to simplify the folder structure and make sure all councillors not only use the area but also know how it works.
- Doodle Poll –software has been used twice during the year: First for eVoting during spring 2013 for voting about the meeting at hand and second time to get the feel for logo refresh issues during August. In total 24 councillors expressed their feelings and gave comments about the logos. The result has been forwarded to director Nigel Pilkington for further action as well as for VP David Fisher (External Affairs) for discussion and task preparation.
- International Skål Council Facebook page was launched after the Bali meeting, please request for membership if you have a FB account and use the page actively for sharing information, photos and ideas.
- A pre-welcome letter to all councillors with information about the upcoming meeting was sent 15.9.2013 and a welcome letter was delivered at M/S Carnival Glory resort prior to embarkation.
- MOU (Memorandum of Understanding) was prepared in English and Spanish and was distributed to all new councillors attending Bali mid-year meeting as well as all councillors renewing their 2 years. It is vital to understand that the MOU is to be renewed when a new two year period starts, and that the councillor term is 3 x 2yrs maximum.

### Councillor activities undertaken

- Nominated Lead councillor for task email signature which was put on hold since there are other items connected to this issue which are still pending (e.g. Logo refresh and overall branding).
- Lead councillor for Skål branding and corporate identity, a task from President Mok Singh. Team consists of skålleagues Vernon Kirsten, Mark & Joanne Skinner and Fiona McFarlane. This work was put on hold in July as it might be part of a bigger entity launched later this year.

Finally I would like to thank "my boys": President Keith Murcott, Senior Vice President David Fisher and Junior Vice President Paul Follows for all their support and most of all their patience and sense of humour during the long Skype meetings. It has been a privilege to learn from and with you. Thank you & SKÅL!

*Susanna Saari*

Secretary, ISC Board